



# SPONSORSHIP PACKAGE

GOSPEL CONNECTION CANADA INC.



# ABOUT US

## WE UNDERSTAND OUR MARKET!

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*Gospel Connection Canada Inc.* is Canada's largest and leading Gospel marketing and event production company operating since 2006. Our expertise and experiences allows us to provide excellent service in concert tours, event marketing, church growth, street team, artist management and bookings. We are geared to providing the highest quality experience for concert-goers while satisfying the needs of our clients and investors. With hundreds of events under our belt, we look forward to our next partnership!

## ACCOMPLISHMENTS & COUNTING

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### PROMOTE

300 +  
EVENTS

ANNUALLY

### TOURS

20 +  
ARTIST

ANNUALLY

### SALES

90K +  
TICKETS

ANNUALLY



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# APPROACH

## WE UNDERSTAND YOUR WANTS!

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Our approach for success is driven by understanding our market. This means we can give you data about our expected audience. our goal is to create a strategic campaign to increase the potentials for a sold-out event.

## OUR APPROACH

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- PRINT AND FLYER DISTRIBUTION
- RADIO AD PLACEMENT
- WEB AD PLACEMENT
- EMAIL MARKETING
- TV AD PLACEMENT
- TICKET SALES
- DIRECT MAIL
- STREET TEAM
- SOCIAL MEDIA
- PRINT AD



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**19**  
AUGUST  
2022

**7PM**  
DOOR OPEN AT 6:30PM



KINGS EMBASSY  
INT'L MINISTRY

# SINACH

LIVE IN CONCERT

EXPECTING: 2500 PLUS ATTENDEES

**WHITBY, ON**

CANADA CHRISTIAN COLLEGE  
300 WATER ST, WHITBY, ON



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SPONSORSHIP AND VENDING OPPORTUNITIES AVAILABLE  
416.795.6343 | [positive.intro@gmail.com](mailto:positive.intro@gmail.com)





# EVENT



## ABOUT THE HEADLINE ARTIST SINACH

With over **2 billion watch time on Youtube** and with more than **1 million subscribers and 469 million views on her videos**, grossing over **150 million on Way Maker** alone, Sinach is the **most streamed Gospel Artist from Africa** and her song, Way Maker is the most translated and most sung Gospel song in recent times, with cumulatively over **300 million views** on the official and licensed handles on Youtube. Her song Way Maker has been covered by Michael W. Smith, Hillsong, Leeland, Bethel Music, and over 20 top Gospel singers today. She is followed by over **1.5 million on Facebook**, and a million on Instagram, having demography of listeners and followership cutting across over 100 countries.

**READ MORE:** [www.sinachmusic.com](http://www.sinachmusic.com)

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# INVEST

## VENDING SPOT

\$150.00



- 1 regular 6' table
- 1 Free event pass
- 1 chair

Please note: Table cover may or may not be provided. Any additional help must have an entry ticket for the event.

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# INVEST

## VENDING + SCREEN AD

**\$500.00** + TAX



- Vending spot at main entrance
- One 6 feet table will be provided
- Giveaway on stage  
*Prize(s) giveaway is done by MC*
- Ad on digital projector  
Images would be shown three times during the event; beginning of the production, during band change and after (during vote of thanks)
- 2 complementary tickets
- Logo on promotion flyer

Please note: Table cover may or may not be provided. Any additional help must have an entry ticket for the event.

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# INVEST

## VENDING + SCREEN AD + STAGE TIME

**\$1000.00** + TAX



- Vending spot at main entrance  
One 6 feet table will be provided
- 2 minutes power speech on stage
- Giveaway on stage  
Prize(s) giveaway is done by the MC
- 30sec video ad on projector  
Video would be played three times during the even.
- Ad on projector  
Images would be shown three times during the event.
- 2 complementary tickets
- Logo on promotion flyer

Please note: Table cover may or may not be provided. Any additional help must have an entry ticket for the event.

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# INVEST

## VENDING + SCREEN AD + STAGE TIME

**\$5000.00** + TAX



- Vending spot at main entrance  
Two 6 feet table will be provided
- 5 minutes power speech on stage
- Giveaway on stage  
Prize(s) giveaway is done by the MC
- 30sec video ad on projector  
Video would be played three times during the even.
- Ad on projector  
Images would be shown three times during the event.
- 6 complementary tickets
- Logo in ALL promotional materials  
Print, digital and video

*Please note: Table cover may or may not be provided. Any additional help must have an entry ticket for the event.*

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# INVEST

## WHAT IS YOUR GOAL?

**\$CUSTOM** + TAX



Let us help you achieve your business goals. Contact us so that we can discuss many more opportunities we can offer at our event.

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**info@gospelconnection.ca**



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